



Careers Fair

It is never too early for secondary school students to consider their career options and start making plans for the future. Once a year, Gloucester Academy holds a careers fair for the entire school to inspire students and turn their attention to life after school.

The event welcomes local, national, and global businesses, as well as public sector organisations, into the school to set up a stand and talk to students and their parents.

Conversation topics usually include an insight into the industry, which jobs are available and what they entail, industry entry requirements, and career progression. However, much like each young person is different, each conversation is different, which makes these events as popular with the organisations as they are with our students.

Mutual Benefits

For many students, the careers fair is their first opportunity to really consider their future. They often have no idea just how many different careers exist and the scope of jobs available to them, making this the perfect opportunity for you to introduce yourself and your work.

Your attendance at the job fair gives you an immediate audience of young people looking to be inspired. Making a lasting impression puts your firm at the forefront of our students' minds when they decide what to study at college, which university to go to,

or whether to start an apprenticeship at 16. The path they choose will equip them with the skills and qualifications they need to attain their dream job.

If they follow the career path you discussed with them at the careers fair, they become a potential part of your future workforce. What does this mean to you? Your organisation will reduce its spending on training and external qualifications, and find a larger pool of talented workers to recruit from. All you need to do is spend one evening a year at the Gloucester Academy job fair.

How to Get Involved

Contact Gloucester Academy on **01452 428800** or email Mike Steward at **msteward@gloucesteracademy.com** to find out when the next job fair is due to be held and reserve your stand. We recommend bringing recruitment materials, such as information booklets and business cards, a vertical banner to catch the eye of students, and an enthusiasm to promote your organisation and industry.